


**Tagungsband zum 23. Interuniversitären  
Doktorandenseminar der Wirtschaftsinformatik  
(23. IUDS 2019)**

The seal of the Friedrich-Schiller-Universität Jena is a circular emblem. It features a central portrait of a bearded man, likely a historical figure associated with the university. The portrait is surrounded by a circular border containing Latin text. The text is arranged in a circular fashion, with some parts visible at the top and bottom. The seal is rendered in a light blue, semi-transparent style, serving as a background for the text.

*Prof. Dr. Johannes Ruhland,  
Geraldine Berger, M.Sc.(Hrsg.)*

*Lehrstuhl für Wirtschaftsinformatik  
Wirtschaftswissenschaftliche Fakultät  
Friedrich-Schiller-Universität Jena*